JOHNNY TSUI

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FRONT-END DEVELOPER

With over a decade of dedicated expertise as a Front-End Developer, I bring a wealth of experience crafting visually captivating and highly functional web experiences. My extensive proficiency in HTML5, CSS3, JavaScript, TypeScript, and other frontend frameworks, including React and Vue.js, has consistently enabled me to deliver user-centric solutions that drive engagement and conversions across various industries. I'm well-versed in optimizing web performance and ensuring cross-browser compatibility and excel in collaborating seamlessly with cross-functional teams, leading projects to successful fruition, and staying ahead of industry trends and emerging technologies. My unwavering commitment to delivering top-notch front-end solutions continues to drive innovation and excellence in my career.

SKILLS

HTML5 / CSS3 / SCSS Javascript / TypeScript React / Vue.js PHP / Symfony / Twig MySQL WordPress / Drupal Figma Git

Jira / Confluence / Bitbucket

PROFESSIONAL EXPERIENCE

Blox Digital - Morline, IL Front-End Developer

March 2024 - August 2024

- Updated and edited internal CMS system based on client requests.
- · Added new features and options to internal CMS.
- Used Javascript to manipulate and display data from the CMS on the front end.
- · Used Javascript to debug and fix errors in the code.
- Used CSS to adjust the layout of the page.

Slickdeals LLC - Las Vegas, NV

November 2016 - May 2023

Front-End Developer

- Translated Figma files to clean, accessible, and interactive user experiences.
- Used Figma to create wireframes to plan layouts and interactions.
- Developed and maintained user-facing websites using HTML5, CSS3 (SCSS), and JavaScript (TypeScript and Vue.is).
- Created micro-frontend apps with Vue.js and React to allow better reusability and ease of management of components.
- Work with the design team to create a design system to promote visual consistency throughout the site
- Used the Twig templating engine to construct frontend templates.
- Crafted landing page templates for WordPress using Elementor visual website builder and built custom in-house themes to support specific campaigns.
- Update WordPress plugins to add additional functionality, such as adding support for SASS and Twig.
- Help set up A/B testing with internal tools to measure the impact of the design.
- Imparted specific expertise and knowledge to peers and staff through individual mentoring and team efforts.
- Researched new technologies related to front-end development for future implementation.
- Reviewed design mockups using Figma to provide feedback to designers on usability.
- Provided ongoing maintenance support for existing projects after deployment.
- Collaborated closely with the backend developers to integrate API calls into the front-end codebase.

- Developed and maintained custom WordPress themes.
- Provided ongoing maintenance support for existing projects after deployment.
- Integrated third-party APIs with existing WordPress sites to extend functionality.
- Reviewed design mockups to provide feedback to designers on usability.
- Wrote style guidelines for client-facing applications developed by cross-functional teams.
- Created animated ads using Adobe Illustrator for Google Ads.

SK + G Advertising

March 2011 - August 2013

Interactive Developer

- Developed and implemented web applications using HTML, CSS, JavaScript, jQuery, AJAX, and PHP.
- Assisted in the design of user interface features, site animation, and special effects.
- Accommodate client requests by promptly updating content within their CMS.
- Create HTML email newsletter templates for digital publishing.

EDUCATION

Art Institute of Las Vegas - Las Vegas, NV

Graduated May 2011

Bachelor Of Science (B.S.) In Web Design and Interactive Media

Baruch College - Zicklin School of Business - New York, NY

Graduated May 2006

Bachelor of Business (Honours)

References are available on request.